



## STEPHANIE JOHNSON

### GRAPHIC DESIGNER

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- www.freshlycutdesign.biz

Talented and energetic graphic designer with a strong passion for challenging work seeks a position as part of the design team with a reputable company or design agency. I bring 12+ years of graphic design experience, expert knowledge of Adobe Creative Suite, and a willingness to learn and expand my skill set so that I may forge the best solutions for the company or client's success.

Austin AIGA member since 2013.

## EDUCATION

ASSOCIATE OF APPLIED SCIENCE 2022  
Austin Community College, Austin, TX  
Graphic Design | Summa Cum Laude | GPA 4.0

BACHELOR OF SCIENCE 1996  
Texas State University, San Marcos, TX  
Resource and Environmental Studies | Cum Laude | GPA 3.51

## AWARDS AND HONORS

Chancellor's Honor Award | Phi Theta Kappa Honor Society  
2021 Recipient of the Edwina Fredlund Traverso Endowed Scholarship  
Occupational Skills Award for Graphic Media Production at ACC

## TECHNICAL SKILLS

- » Adobe InDesign, Photoshop, Illustrator, Dimension, and Acrobat.
- » Well-trained eye for composition and layout, typography, and color.
- » Proficient in Google Suite, MS Office, and Basecamp.
- » Adept at Procreate for sketching and basic illustration.
- » Experience with Figma, HTML 5, and CSS 3.

## LEADERSHIP SKILLS

- » Responsible for scouting and earning the trust of all new clients.
- » Clearly communicates with clients through the design process.
- » Tutors and mentors fellow college students.
- » Tenacious, motivated, organized, and effective problem solver.

## WORK EXPERIENCE

**FRESHLY CUT DESIGN | FREELANCE GRAPHIC DESIGNER | 2010-PRESENT**  
Conceptualized and redesigned visual identity systems and marketing print collateral (such as flyers, infographics, presentations, & more) for businesses. Works with area printers to select the best printed options for clients. Established a successful Etsy store in 2010 with over 2800 sales focused on custom invitations and greeting cards. Austin-area clients include Austin Opera, Owner-Insite, Elephant Productions, maurathomas.com, University of Texas, Austin Community College, AMP Training Strategies, Kuk Sool Won™ Martial Arts, and Diagon Alley ATX.

**CHICKA-D | CONTRACT GRAPHIC DESIGNER | JAN-APRIL 2022 & 2023**  
Worked with a team of graphic designers to produce template graphics for collegiate apparel using Adobe Illustrator and Photoshop. Designed original t-shirt artwork for retail sales.

**MAJORITY STRATEGIES | CONTRACT GRAPHIC DESIGNER | JULY-OCT 2022**  
Utilized Adobe InDesign, Illustrator, and Photoshop to edit and redesign political collateral for nationwide candidates. Improved typography, photography, color schemes, and general layout. Created animated GIFs using Adobe Photoshop for launch on social media.